

ValueFacturing SMEs...



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VALUFACTURING SMEs NATIONAL WORKSHOP SERIES

ALBANIAN SMEs IN GLOBAL VALUE CHAINS: OVERVIEW AND FUTURE PROSPECTS FOR THE MANUFACTURING SECTOR

Tuesday, 22 October 2024

09.30 – 16.00 CET

Venue: Europe House
Rruga Papa Gjon Pali II, Tiranë

This workshop is the second in the series of events planned in the framework of the ValueFacturing SMEs project, and will be held in Tirana (Albania) on October 22nd, 2024.

In accordance with the activities carried out so far by the Consortium, the present workshop is aimed at promoting best practices in the context of social dialogue and furthering the expertise and knowledge of project partners and national and international stakeholders, while outlining the progress in the research developed during the preliminary phases of the project.

During the morning session, a round-table discussion will take place with the object to collect inputs on project topics to integrate the ValueFacturing SMEs main report. In the afternoon session, a training session will be delivered on project-related topics targeting participants in local companies such as the concept of global value chains (GVCs) in the manufacturing sector, factors that can foster/hinder Albanian SMEs participation in GVCs, the role of social dialogue and collective bargaining in the governance of GVCs.

Project background

The main goal of the Project is to increase the competitiveness of SMEs in the manufacturing sector in global value chains through social dialogue. This will be done by investigating and fostering sectoral social dialogue practices (at both national and European levels) that can contribute to improve the quality of the European labour market in order to boost its attractiveness for starting and developing small and medium-sized enterprises.

Macro-objectives:

- *Building on national experiences, offering a contribution to social dialogue (not only national but also European) by bringing the specific issues addressed in the project to the attention of the social partners involved.*
- *Producing a multilingual decalogue containing practical procedures and guidelines for social dialogue at company, sectoral and European levels. The purpose is to replicate best practices and collective bargaining initiatives in other EU countries to improve the quality of labour markets and thus promote the competitiveness of global value chains.*
- *Facilitating dialogue between employer organizations and trade unions (especially in contexts where industrial relations are underdeveloped) to improve the benefits to SMEs of effective and quality sectoral social dialogue.*

WORKSHOP AGENDA

Morning session (round-table discussion) | 9.30-12.30

9.30 – 10.00 Registration of participants

10.00- 10.30 Introduction and Welcome Addresses

Mr. Loritan Prespa – Vice President of CCIT

Mr. Stefano Salmaso – Head of the Commercial Office of the Italian Embassy
in Tirana

Mr. Sergio Ventricelli – Vice President Confimi with portfolio for
Infrastructure, University and Research - President Confimi Edilizia

10.30 – 12.00 **Round-table**

Mr. Loritan Prespa – Vice President of CCIT

Mrs. Ardiana Karakashi – Director of Unioncamere Puglia

Mr. Taf Koleci – Secretary General of FSPISH

Mr. Koli Sinjari – Secretary General of DKZ

12.00 – 12.30 **Q&A / Conclusion**

Chair: **Albana Laknori** – General Secretary CCIT

12.30 – 14.30 Light lunch

Afternoon session (training directed at Albanian company-level participants) 14.30 – 16.00

Teaching faculty:

Dr. Margherita Roiatti (Adjunct Director – Fondazione ADAPT)

Dr. Diletta Porcheddu (Senior Research Fellow – Fondazione ADAPT)

Event Under the Aegis of



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